MILLIONS OF BALLOONS ARE RELEASED EACH YEAR

53% of the animals injured or impacted are sea turtles

Balloon ribbon was responsible for 67% of injured marine animals

Ribbon lodged into turtle’s digestive tract causes floater syndrome

Let’s cut the tie

Abaca fibers, which come from a banana- like plant can aid in making ribbon like projections

Both fibers are lightweight which is perfect for balloon floatation

Cellulose fibers extracted from pineapples create long thin strings

Abaca and pineapple fibers are found to be quite durable

Machines are currently being used in Indonesia and Central America to successfully spindle down abaca and pineapple fibers.